

## Abstract

Disclosed are a method of providing a call connecting service between a business card transmitter and a business card receiver through the medium of a web business card which is so made on a web as to have a call connecting function inside and is transmitted to a desired receiver via e-mail and a system for the same. The system issues, based on web business card information inputted by the business card transmitter, a web business card in which a call button having a call connection requesting function is included and transmits the web business card to at least a designated e-mail address. When the business card receiver who received the web business card activates the call connection requesting function by clicking the call button with the computer, the system, in response thereto, receives call connecting information of a communication tool to be used by the business card receiver from the business card receiver's computer and respectively dials the business card transmitter's telephone number which corresponds to the clicked call button and the business card receiver's communication tool. When the business card transmitter and the business card receiver respond to a call connection with respect to such dialing, a call is connected between them. Post-processes such as calculation of a calling fee based on calls are made. The web business card that the business card receiver sees through his or her own computer is the latest web business card which is stored in the above system.